

# CIRCULAR.RUR NEW BUSINESS MODELS OF CIRCULAR ECONOMY FOR THE ACTIVATION OF THE EUROPEAN RURAL AREAS

01.06.2023.



## INSIDE THIS ISSUE:

**FIRST CIRCULAR  
ECONOMY FESTIVAL IN  
GALICIA, SPAIN**

**MULTIPLIER EVENT IN  
HAMBURG**

**GALICIAN STRATEGY  
FOR CIRCULAR  
ECONOMY**

## FIRST CIRCULAR ECONOMY FESTIVAL IN GALICIA, SPAIN

On the 23<sup>rd</sup> of April 2023, the Municipality of Ames (ES) hosted the 1<sup>st</sup> Circular Economy Festival, organized by CEGASAL (Association of Special Employment Centers for Non-Profit Organizations).

This initiative was born to raise awareness of the Important role all citizens play in this transition into a greener, more social economy.

This Circular Economy Festival will be hosted each year in a different municipality, with the aim to increase the visibility of circular economy among the different parishes that encompass each territory. Circular economy represents a challenge for society, since it modifies the way people interacts with their environment to a more sustainable and environmentally friendly way.

It is one of the objectives of this Festival to help and Promote the transition into a more ecological way of living. Values such as equality, inclusion, accessibility, responsible management of resources and waste, as well as support for local and responsible consumption, were the protagonists of this 1<sup>st</sup> Circular Economy Festival in which, in addition to the Ames Town Council, the Galician regional government collaborated.



## MULTIPLIER EVENT IN HAMBURG

On the 25<sup>th</sup> of May, 2023, the Hamburg Institute of International Economics (Hamburgisches WeltWirtschafts Institut, HWWI) hosted the 1<sup>st</sup> Multiplier Event of the Circular.rur project in Hamburg as part of the Hamburg Circular Economy Forum. This event brought together 32 participants from ten different countries to discuss their experiences and insights into the circular economy.

One of the highlights of the event was the presence of representatives from the Province of Friesland, the Netherlands, who showcased the successful circular economy activities taking place in their region. They also introduced their networking organization called “Circular Friesland”, which aims to foster collaboration and innovation in the circular economy sector. Additionally, the team presented their ideas for a new EU-funded project, seeking potential partners and support from the attendees.

Dr. Conor Patterson took the stage to present the accomplishments already achieved by the Circular.rur project, as well as the plans for the forthcoming months. This informative session allowed participants to gain a comprehensive understanding of the progress made and the future direction of the project. Moreover, various institutions from Hamburg had the opportunity to provide valuable insights into the circular economy initiatives and ongoing projects taking place within the city.

The significance of the event extended beyond a single day, as the Circular.rur partnership remained in Hamburg for an additional day to convene their 3<sup>rd</sup> Steering Committee Meeting. This meeting allowed the partners to delve deeper into project management matters, discuss key milestones, and ensure the smooth progress of the Circular.rur project.



## GALICIAN STRATEGY FOR CIRCULAR ECONOMY

Three years ago, the Galician Government launched the Galician strategy for circular economy, which aims to encourage the Galician population to move towards a circular economy in the 2020-2030 horizon.

The main objectives of this initiative are preventing resource depletion, closing energy and material cycles and facilitating sustainable development, through five major lines of action: production and design, consumption, waste management, secondary raw materials and water reuse. As a starting point for the Strategy, the regional administration took into consideration the European Commission Circular Economy Action Plan, which includes more than 50 measures in order to implement the 2030 Sustainable Development Goals.

The European Commission Circular Economy Action Plan provides a future-oriented agenda for achieving a cleaner and more competitive Europe in co-creation with economic actors, consumers, citizens and civil society organizations. It aims at accelerating the transformational change required by the European Green Deal, while building on circular economy actions implemented since 2015. This plan will ensure that the regulatory framework is streamlined and made fit for a sustainable future, that the new opportunities from the transition are maximized, while minimizing burdens on people and businesses.

[www.circularur.eu](http://www.circularur.eu)



Concello de Outes



ATLANTIS  
ENGINEERING



COMUNE DI CAPANNORI



comhairle chontae na mí  
meath county council



Co-funded by  
the European Union

Visit us on:



**COPYRIGHT © 2022 CIRCULAR.RUR. ALL RIGHTS RESERVED.**

Our mailing address is:

[circular.rur@gmail.com](mailto:circular.rur@gmail.com)

Want to change how you receive these emails?

You can update your preferences or unsubscribe from this list

[www.circularur.eu](http://www.circularur.eu)